

university and is likely to provide greater perspective on the difficulties faced when developing strategy and policy. In addition to newspaper publications, governance representatives considered legislative meetings and testimony as a useful vehicle for indirect communication with administration. Indeed, administrative invitations for governance participation in legislative meetings and testimony would provide an opportunity to communicate faculty perspectives directly to legislators. Many felt that this line of communication would shed light on the important role that faculty serve in the UA system and discourage the incorrect impression that they are just another constituent or special-interest group. A note of caution regarding tone was prevalent throughout comments on the indirect communications approach. If not undertaken in an encouraging and positive tone, letters and/or testimony could be perceived as the airing of "dirty laundry" in public. Furthermore, some coordination is needed in order to present a unified UA message. The underlying message that all communications must embody is that faculty care deeply about the quality of the programs available in UA classrooms, the research conducted in its laboratories and the graduates that carry its credentials.

Respectfully,

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Chair, Faculty Alliance